

# PA FLAVOR

## Inner Circle Fest

### BREWERY APPLICATION

#### ABOUT THE SHOW

To keep PA Flavor 2023 front of mind we decided to hold a smaller exclusive event on October 2, 2022. We are calling it the PA Flavor Inner Circle Fest.

Like PA Flavor, this event brings together Pennsylvania breweries, Pennsylvania food producers and Pennsylvania restaurants in a unique sampling event with all vendors intermingled in the event space.

We expect 250 attendees at this event. Attendees will be able to sample the numerous beers brewed from around the state and partake in restaurant samples featuring Pennsylvania beer and food items.

This event will be promoted state-wide via all participating breweries, the Brewers of Pennsylvania and PRLA websites, and [www.paflavor.com](http://www.paflavor.com) along with numerous online sites.

#### EVENT DETAILS

**Date:** Sunday, October 2, 2022

**Event Time:** 1-4 p.m.

**Set-up Time:** begins at 10 a.m. the day of the show only.

**Location:** Appalachian Brewing Co.  
50 N Cameron Street, Harrisburg, PA 17101

#### SPECIAL BREWERY INFORMATION

Each participating brewery will receive a \$200 stipend toward beer for this event.

We recommend you bring the equivalent of 4 sixtel kegs of beer, 2 with additional 2 as backup.

Beer samples will be served from your booth with brewery representatives on hand to answer any questions attendees might have.

#### BOOTH SPACE INCLUDES

8' table  
2 chairs



## BREWERY INFORMATION

Brewery Name \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Website: \_\_\_\_\_ Email \_\_\_\_\_

Contact Name \_\_\_\_\_ Date \_\_\_\_\_

AUTHORIZED SIGNATURE: \_\_\_\_\_

*By signing above, the individual signing this contract represents and warrants that she/he is duly authorized to execute this binding contract.*

## YOUR PRODUCT DESCRIPTION

*(PLEASE LIST THE BEER YOU WILL BE SERVING IF KNOWN NOW)*

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**BREWERY STIPEND** \_\_\_\_\_ **\$200.00**

*Please indicate the address and who the check should be made payable to below:*

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☐ Please donate my stipend to Brewers of PA.

## HOLD HARMLESS CLAUSE

The exhibitor indemnifies and agrees to hold harmless both the promoter(s) and sponsor(s) of the events and the operating association/facility working in conjunction with the promoter(s) and sponsor(s), and the legal entities which own, lease, and/or operate the operating association/facility, their members, officers, directors, and employees against any or all damage to property or personal injury or loss caused by the exhibitor or his agents, representatives, employees or any other person. If the Expo premises are destroyed by fire or any other cause, whatever makes it impossible to conduct PA Flavor, the exhibitor contract will terminate and the exhibitor will waive any claim for damages or refunds.

YOUR SIGNATURE DENOTES YOUR UNDERSTANDING OF THIS CLAUSE **X** \_\_\_\_\_

## FOR MORE INFORMATION PLEASE CONTACT

**Heidi Howard** Phone: 717.232.4433 • Email: [howard@prla.org](mailto:howard@prla.org)

*Please fax this sheet to 717.236.1202 or mail to:*

ATTN: Heidi Howard, Pennsylvania Restaurant & Lodging Association  
100 State Street, Harrisburg, PA 17101

